

# bareMinerals

## FLORAL UTOPIA LIMITED-EDITION COLLECTION

FULL OF BLOSSOMING HUES  
FREE OF ORDINARY

Spring has sprung with Floral Utopia, a color collection that celebrates the natural beauty and vibrancy of the season's boldest blooms. Fresh-picked packaging contains brilliant new shades of our best-selling blush, lip gloss, highlighter and eyeshadow formulas. Good-for-skin ingredients and bold, blossoming color—that's clean without compromise.

### FLORAL UTOPIA GEN NUDE Powder Blush

\$25

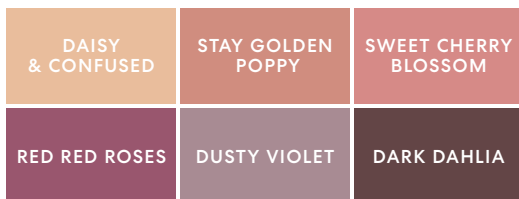
Weightless, talc-free, mineral-rich blush in four universally-flattering shades—designed to create a natural-looking flush. Easy-to-blend formula features a Blurring Mineral Complex for a soft-focus finish.



### FLORAL UTOPIA GEN NUDE Eyeshadow Palette in *Bouquet*

\$30

Six silky, long-lasting shades that are powerfully pigmented, crease and smudge-resistant and Talc-free. Infused with Cucumber Extract to visibly depuff, Borage Oil to moisturize and antioxidant-rich Algae to protect delicate skin.



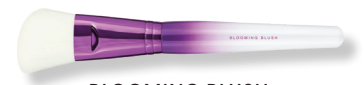
### FLORAL UTOPIA Brush Trio

\$45

Cruelty-free, ergonomic set includes a tapered brush for blending face colors and setting powders, an angled blush brush, and a double-ended eyeshadow/liner brush.



SEAMLESS SHAPING  
FINISH BRUSH



BLOOMING BLUSH  
BRUSH



EXPERT SHADOW  
AND LINER BRUSH

## FLORAL UTOPIA GEN NUDE Patent Lip Lacquer

\$20

High-shine formula delivers full-coverage, comfortable color. Our bareMinerals Moisturizing Mineral Complex keeps lips soft without any Parabens, Phthalates or Mineral Oil.



## FLORAL UTOPIA Highlighter Stick

\$22

Creamy, oil-free sticks infused with crushed mineral pearls, including Moonstone, Mother of Pearl, Amethyst, and Sapphire. Duochrome Finish shifts from opalescent white to shocking violet (Indigo Girl) and rose gold to yellow gold (Orange Blossom).



## FLORAL UTOPIA COLLECTION

LAUNCH DATE February 2019

AVAILABILITY Exclusively at bareMinerals boutiques, bareMinerals.com and QVC.

### ABOUT BAREMINERALS

bareMinerals is clean without compromise. All products are 100% Cruelty-Free + Free of Parabens, Phthalates, Formaldehyde, Chemical Sunscreens, Triclosan, Triclocarban, Propylene Glycol, Mineral Oil, Coal Tar and Microbeads. Clean minerals are at the heart and soul of every bareMinerals product, and the brand remains committed to keeping potentially questionable ingredients off your skin and out of the environment. After two decades in the beauty industry, bareMinerals continues to deliver high-performance formulas and extraordinary sensorial experiences. The brand's clean mineral makeup and skincare is tested and proven, while its exceptional customer testimonials, five-star ratings, rave reviews and clinical results speak for themselves. Good for everyone, good for the world.

That's THE POWER OF GOOD.

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THE POWER OF GOOD

FOR MORE INFORMATION, PRODUCT IMAGES OR SAMPLES:

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