FULL OF CLEAN GLOW FREE OF UNNATURAL FINISHES

Get glowing—fast. Customize your levels of color and illumination in three simple steps using the NEW Clean Glow Collection from bareMinerals. Bronze, highlight and set with clean formulas that build a lasting, good-for-skin glow.

bareMinerals Global Makeup Artist, Nikki DeRoest, uses this collection to impart her signature lit-from-within look on clients. "Together, these products blur the look of pores and give the most beautiful luminosity to the skin," says DeRoest. "I love how fresh and glowy skin looks after application." Made for all skin tones and types, these formulas are non-comedogenic, non-acnegenic and dermatologist-tested.

STEP 1: BRONZE

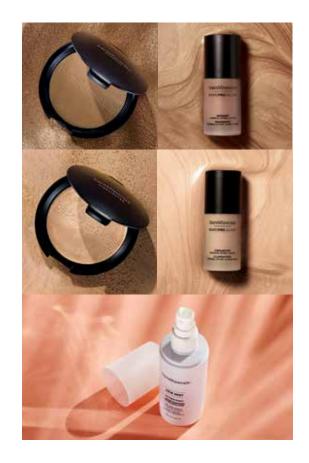
- NEW Endless Summer Bronzer, SRP \$29: This pressed powder bronzer has a matte finish and creates an even, virtually poreless-looking complexion. Infused with Gradual Glow Complex, it lends skin instant color and lasting warmth with or without makeup.
- NEW BAREPRO GLOW Bronzer, SRP \$29: A versatile liquid bronzer that can be worn alone, layered or mixed with other products. The long-lasting, featherweight fluid features superfine mineral pearls and complexionperfecting botanical extracts.

STEP 2: HIGHLIGHT

- NEW Endless Glow Highlighter, SRP \$29: A glitter-free, pressed powder
 highlighter that produces a photo-ready glow but never leaves skin white or
 ashy. The formula minimizes the appearance of pores and floats effortlessly
 over fine lines.
- BAREPRO GLOW Highlighter, SRP \$29: This liquid highlighter can be worn alone, layered or mixed with other products. With light-reflecting mineral pearls suspended in clear liquid, MINERAL LOCK technology prolongs wear for up to 16 hours.

STEP 3: SET

 NEW Dew Mist Setting Spray, SRP \$28: The clean mist sets makeup in place and boosts overall luminosity. It provides instant and long-lasting hydration for dewy, healthy-looking skin. Use throughout the day to feel refreshed and hydrated.



FREE OF GLITTER



NEW ENDLESS SUMMER BRONZER

SRP \$29

SHADES

Faux Tan (sun-kissed bronze, recommended for fair to medium skin tones), Warmth (terracotta bronze, recommended for medium to deep skin tones).

WHAT IT IS

A mineral-based matte powder bronzer that gives an instant summer glow and builds a naturally sun-kissed look over time.

Clean, Talc-free formula provides buildable color that leaves a natural-looking warmth, that is never orange or overdone. Blurs the appearance of pores and imperfections for a photo-ready finish. Infused with Gradual Glow Complex for a lasting sun-kissed look, even without makeup.

FULL OF

- Gradual Glow Complex: Helps build a sun-kissed glow over time.
- Mineral Blurring Microspheres: Instantly blur imperfections and minimize the appearance of pores for a soft-focus effect.
- Volumizing Amino Acid Blend: Smoothes the appearance of skin.
- Mineral Lustre Pearls: Create a matte, never-flat glow (sans shimmer or glitter).

APPLICATION

For an all-over bronze look: Swirl the soft and fluffy Supreme Finisher Brush (sold separately) over the Endless Summer Bronzer and apply anywhere the sun naturally hits your face: your forehead, nose, the high points of cheeks, cupid's bow and chin.

To contour: Apply with the Seamless Shaping & Finish Brush (sold separately), which has a narrow tip that's perfect for soft, blended makeup application with diffused edges.

FULL OF 16-HOUR GLOW FREE OF GLITTER



NEW BAREPRO GLOW BRONZER

SRP \$29

SHADES

Faux Tan (sun-kissed bronze, recommended for fair to medium skin tones), Warmth (terracotta bronze, recommended for medium to deep skin tones).

WHAT IT IS

A versatile liquid bronzer infused with light-reflecting pearls that creates a natural, customizable glow with a luminous finish. This featherweight fluid can be worn alone or mixed with other liquid-based formulas—like foundation, primer or moisturizer—for radiant color that stays put for 16 hours.

FULL OF

- Oat Sugar Molecules: Smooth the appearance of fine lines and wrinkles and provide an instant and longterm lifting effect.
- Green Lentil Extract: Absorbs excess sebum, minimizes the appearance of pores and helps even skin texture.
- Bamboo Extract: Blurs imperfections and diffuses light for a soft-focus finish.
- MINERAL LOCK Longwear Technology: Binds pigment to skin for lasting color.

APPLICATION

Shake well before each use.

For focused bronze: Using your ring finger, dot BAREPRO GLOW Bronzer in a half-moon shape from cheekbones to brow bones. Blend in with the Dual Finish Blush & Contour Brush (sold separately). Layer for a more intense bronze glow.

For all-over bronze: Mix one pump of BAREPRO GLOW Bronzer with one pump of BAREPRO Performance Wear Liquid Foundation, or your preferred liquid foundation and blend with your fingers or the Luxe Performance Brush (sold separately).

For a sun-kissed, no-makeup look: Mix one pump of BAREPRO GLOW Bronzer with your favorite skincare products or tinted moisturizer.

FULL OF LUMINOUS MINERALS FREE OF GLITTER



NEW ENDLESS GLOW HIGHLIGHTER

SRP \$29

SHADES

Free (champagne), Fierce (bronze-gold), Joy (peachpink), Whimsy (holographic).

WHAT IT IS

Mineral-based powder highlighter gives a naturally luminous, dew-kissed glow while blurring the look of pores and imperfections.

Talc-free highlighting powder provides long-lasting lit-from-within luminosity without any glitter. The clean, mineral formula blurs the appearance of pores and imperfections for a smooth photo-ready finish that doesn't crease, cake or crack.

FULL OF

- Mineral Blurring Microspheres: Instantly blur imperfections and minimize the appearance of pores for a soft-focus effect.
- **Mineral Lustre Pearls:** Provide a lit-from-within glow sans shimmer or glitter.
- Volumizing Amino Acids: Help reduce the look of imperfections and smooth the appearance of skin.

APPLICATION

Swirl a small, tapered brush (like the Diffused Highlighter Brush, sold separately) into the powder, tap off any excess and apply to the high points of the face: forehead, nose, high points of cheeks, cupid's bow and chin.

FULL OF 16-HOUR GLOW FREE OF GLITTER



BAREPRO GLOW HIGHLIGHTER

SRP \$29

SHADES

Free (champagne), Fierce (bronze-gold), Joy (peach-pink), Whimsy (holographic).

WHAT IT IS

A versatile liquid highlighter that features lustrous, light-reflecting mineral pearls suspended in a clear liquid for natural-looking luminosity. The unique bi-phase formula is infused with Oat Sugar to help smooth the appearance of wrinkles, while Green Lentil and Bamboo Extracts help reduce the look of pores and even out skin texture. MINERAL LOCK Technology prolongs wear for up to 16 hours.

FULL OF

- Oat Sugar Molecules: Smooth the appearance of fine lines and wrinkles and provide an instant and long-term lifting effect.
- **Green Lentil Extract**: Helps reduce the appearance of pores.
- Bamboo Extract: Gives a soft-focus, blurring effect.
- Oat Sugar: Reduces the appearance of wrinkles and helps skin feel immediately firmer and tighter.
- MINERAL LOCK Technology: A blend of mineral pigments and lipids naturally found in skin to lock in transferresistant color.

APPLICATION

For focused highlight: Dot BAREPRO GLOW Highlighter in a half-moon shape from cheekbones to browbones and blend in for a focused glow on high points of face.

For all-over glow: Mix one pump of BAREPRO GLOW Highlighter with one pump of BAREPRO Performance Wear Liquid Foundation, or your preferred liquid foundation to transform a radiant finish. Use half a pump for subtle glow or two pumps to dial up radiance.

For a luminous base or no-makeup look: Mix one pump of BAREPRO GLOW Highlighter with your favorite moisturizer or primer.

FULL OF FRESH GLOW FREE OF DRYNESS



NEW DEW MIST SETTING SPRAY

SRP \$28

WHAT IT IS

Glow-imparting setting spray that locks makeup in place, hydrates skin and refreshes the look of your complexion anytime.

Sets makeup for extended wear while giving a fresh, natural-looking glow. The clean formula provides instant and long-lasting hydration for dewy, healthy-looking skin. Use throughout the day anytime skin needs a quick pick-me-up.

FULL OF

- Kombucha Ferment: Help boost skin's radiance and promotes a glowing complexion instantly and over time.
- Watermelon and Apple Extracts: Help hydrate skin instantly and over time.
- Meadowsweet Extract: Reduces the appearance of pores instantly and over time.
- Polychrome Mineral Pigments: Provide a dewy glow via superfine mineral pearl.

APPLICATION

Shake well and hold the bottle eight to ten inches from face. With eyes and mouth closed, mist in a circular motion directly onto skin to lock makeup in place. Apply throughout the day to refresh, hydrate and add instant radiance.



BAREMINERALS CLEAN GLOW COLLECTION

LAUNCH DATE April 2019

AVAILABILITY bareMinerals boutiques, bareMinerals.com, Ulta, Ulta.com, Sephora, Sephora.com, Sephora in JCPenney, Macy's, Nordstrom, QVC, fine salons and spas.

ABOUT BAREMINERALS

bareMinerals is CLEAN WITHOUT COMPROMISE. All products are 100% Cruelty-Free + Free of Parabens, Phthalates, Formaldehyde, Chemical Sunscreens, Triclosan, Triclocarban, Propylene Glycol, Mineral Oil, Coal Tar and Microbeads. Clean minerals are at the heart and soul of every bareMinerals product, and the brand remains committed to keeping potentially questionable ingredients off your skin and out of the environment. After two decades in the beauty industry, bareMinerals continues to deliver high-performance formulas and extraordinary sensorial experiences. The brand's clean mineral makeup and skincare is tested and proven, while its exceptional customer testimonials, five-star ratings, rave reviews and clinical results speak for themselves. Good for everyone, good for the world.

That's THE POWER OF GOOD.

bareMinerals

THE POWER OF GOOD

FOR MORE INFORMATION, PRODUCT IMAGES OR SAMPLES:

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